

ENRICO E. BERTACCHINI

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University of Torino
Department of Economics and Statistics “Cognetti De Martiis”
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Current Position

Associate Professor in Public Economics, Department of Economics and Statistics
“Cognetti De Martiis”, University of Torino

Director of the Master in “World Heritage & Cultural Projects for Development” –
University of Torino and Politecnico of Torino

Education

2004-08 Ph.D. in Institutions, Economics and Law, University of Torino (Italy)
Doctorat in de Rechten, University of Gent (Belgium)

Dissertation: Property Rights and Plant Genetic Resources for Food and Agriculture

2003-04 Master of Economics, CORIPE – Collegio Carlo Alberto

1998-2003 B.A. in Economics, University of Torino

Affiliations and Fellowships

Since 2016 Research Fellow, Centro Interdipartimentale di Ricerca di Studi Urbani e sugli Eventi -
OMERO

Since 2011 Focal Point of UNESCO Category 2 Centre “International Research Centre on the
Economics of Culture and World Heritage Studies” (ITRECH)

Since 2009 Research Fellow, Centro Studi Silvia Santagata-Ebla (CSS-Ebla)

Since 2007 Research Fellow, NEXA Center for Internet and Society, Politecnico of Torino

Membership to Boards and Committees

Since 2021 Representative of the City of Turin in the Board of Fondazione Museo delle Antichità
Egizie (2021-2024)

Since 2018 Member of the Editorial Board of Tourism Economics

Since 2013 Member of the Faculty Board of the Ph.D in Comparative Analysis of Institutions,
Economics and Law (IEL), University of Torino.

Since 2014 Member of the Scientific Committee of the Master in “World Heritage & Cultural Projects
for Development” – University of Torino and Politecnico of Torino.

2013-2019 Member of the Scientific Committee of the Master in “Patrimonio Mundial y Projectos

Culturales para el Desarrollo” – University of Barcelona, University of Torino and ITC-ILO.

Teaching

- Since 2017 Economic Analysis of Art and Heritage Law, Ph.D in Comparative Analysis of Institutions, Economics and Law (IEL), University of Torino.
Scientific Tutor at the Master “World Heritage & Cultural Projects for Development” – University of Torino, Politecnico of Torino and International Training Center-ILO.
- 2014 -2019 Lecturer at Master “Patrimonio Mundial y Proyectos Culturales para el Desarrollo” – University of Barcelona, University of Torino and International Training Center-ILO
- Since 2012 Lecturer in Cultural Industries & Global Markets and Governance dei Processi Economici, University of Torino
- Since 2009 Lecturer at the Master “World Heritage & Cultural Projects for Development” – University of Torino, Politecnico of Torino and International Training Center-ILO.
- 2009 - 2011 Lecturer at the Master in Economics And Techniques For The Conservation Of The Architectural And Environmental Heritage –IUAV and University of Nova Gorica, Venice
- 2009-2010 Director of 300 hours Post-Graduate Course on “Cultural and Creative Industries” organized by the Italian Ministry of Youth and Città di Biella.

Refereeing: *Public Choice, Journal of Cultural Economics, International Economic Review, Regional Studies, Non Profit and Voluntary Sector Quarterly, International Journal of the Commons, Review of International Organizations, Journal of Institutional Economics, Growth & Change, Social Indicators Research, Journal of Artificial Societies and Social Simulation, Papers in Regional Science, Applied Economics Letters, Polis, Tourism Economics, Annals of Tourism Research, International Journal of Cultural Policy, International Journal of Tourism Research, International Journal of Arts Management, International Journal of Heritage Studies, Museum Management and Curatorship, European Planning Review, Land Use Policy, City and Community, Third World Quarterly, Journal of Rural Studies, Economics of Innovation and New Technology, Netherlands Organization for Scientific Research (NWO).*

Publications

Published and forthcoming papers

“Drivers of Cultural Participation of Immigrants: Evidence from an Italian Survey” (With Venturini A. & R. Zotti) *Journal of Cultural Economics (Forthcoming)*.

“Data-driven arts and cultural organizations: opportunity or chimera?”. (With Nuccio M.) *European Planning Studies, (Forthcoming)*

“Collective action dilemmas at cultural heritage sites: An application of the IAD-NAAS framework” (with P. Gould) *2021 15(1), pp. 276–290*

“Immigrants, voter sentiment, and local public goods: The case of museums”. (With Dalle Nogare C. & Scuderi R.) *2021 Journal of Regional Science, 61(5) pp. 1087-1112*

“Kalòs kai agathòs? Government quality and cultural heritage in the regions of Europe”. (With Revelli F.) *2021 The Annals of Regional Science, 67, pp. 513–539.*

- “The economics of cultural tourism: New topics and methods.”** (With Dalle Nogare C.) 2021 *Tourism Economics*, 27(6), pp. 187–204
- “Proximity tourism and cultural amenities: Evidence from a regional museum card”.** (with Nuccio M. & Durio A.) 2021 *Tourism Economics*, 27(1), pp. 187–204
- “Valuing Urban Cultural Heritage in African Countries: A Contingent Valuation Study of Historic Buildings in Port Louis, Mauritius”.** (with Sultan R.) 2020 *Journal of African Economies*, Volume 29(2), 192–213.
- “Ownership, organization structure and public service provision: the case of museums”.** (with Dalle Nogare C. & Scuderi R.) 2018 *Journal of Cultural Economics* Vol. 42(4), pp 619-643.
- “Web Strategy in Museums: An Italian Survey Stimulates New Visions. ”.** (with Orlandi S. et al.) 2018 *Museum International*, 70(1-2), 78-89.
- “Shifting the balance of power in the UNESCO World Heritage Committee: an empirical assessment”** (with Meskell, L., Liuzza C.) 2017 *International Journal of Cultural Policy*, 23 (3), 331-351.
- “The Politicization of UNESCO World Heritage Decision Making”** (with with Meskell, L., Liuzza C. & Saccone D.) 2016 *Public Choice*, 167 (1-2), 95-129.
- “Culture, Sustainable Development and Social Quality: A paradigm shift in the economic analysis of cultural production and heritage conservation”** Introduction to the Special Issue (with G. Segre) 2016 *City, Culture and Society* 7 (2), 69-70.
- “Innovazione e comunità creative nell'industrial design: una prospettiva storica.”** (with M. Friel) 2015 *Economia dei Servizi*, 10(2), 179-196.
- “Emerging modes of public cultural spending: Direct support through production delegation”** (with Dalle Nogare C.) 2015 *Poetics*, Vol. 49, 5-19.
- “Multilateralism and UNESCO World Heritage: decision-making, States Parties and political processes”** (with Meskell, L., Liuzza C. & Saccone D.) 2015 *International Journal of Heritage Studies*, 21(5), 423-440
- “Public provision vs. Outsourcing of Cultural Services: Evidence from Italian Cities”** (with Dalle Nogare C.) 2014 *European Journal of Political Economy*, Vol. 35, 168-182.
- “How Policies Affect the Use of Plant Genetic Resources: The Experience of the CGIAR”** (with Lopez Noriega, I., Halewood, M., Galluzzi, G., Vernooy, R., Gauchan, D., & Welch, E.) 2013 *Resources*, Vol. 2(3), 231-269
- “The Geography of the Italian Creative Economy: the Special Role of the Design and Craft based Industries”** (with Borrione P.) 2013 *Regional Studies*, Vol. 47(2), 135-147.
- “The Future of Museum in the Digital Age: New Models for Access to and Use of Digital Collections”** (with F. Morando) 2013 *International Journal of Arts Management* Vol. 15(2), 60-72.
- “Towards a Political Economy of World Heritage”.** (With Saccone D.) 2012 *Journal of Cultural Economics* Vol. 36(4), pp 327-352.
- “Individual Giving to Support Cultural Heritage”.** 2011 (with Santagata W. and Signorello G.). *International Journal of Arts Management* Vol. 13(3), 41-54
- “Embracing Diversity, Correcting Inequalities: Towards a new Global Governance for the UNESCO World Heritage”.** 2011. (with Saccone D. and Santagata W.) *International Journal of Cultural Policy* Vol. 17(3), 278-288.
- “Never Two Without Three: Commons, Anticommons and Semicommons”** (with Ben Depoorter & Jef De Mot) 2009, *Review of Law and Economics* Vol 5 (1)
- “Coase, Pigou and the Potato: Whither Farmers’ Rights?”** 2008. *Ecological Economics* Vol 68, 183-193

Working papers

- “The role and structure of alternative cultural production systems in urban transformation: the case of Turin, Italy”** (with Pazzola G. & F. Puletti), submitted to *European Urban and Regional Studies*

Books, chapters and other non-refereed works

- “The COVID-19 pandemic and structural change in the museum sector: Insights from Italy”** (with A. Morelli and G. Segre) In *Cultural Industries and the COVID-19 Pandemic* (pp. 177-193). 2021, Routledge.
- “Arte al Futuro: Indagine sulle carriere artistiche emergenti e la produzione culturale indipendente in Italia”** (with P. Borrione) 2021 Edizioni Fondazione Santagata
- “Urban Heritage as Cultural Capital, District, and Commons: An Economic Perspective.”** In Macrì, E., Morea V. and M. Trimarchi (Eds.) *Cultural Commons and Urban Dynamics* (pp. 25-36). 2020, Springer, Cham.
- “Cultural Heritage in a Changing World”** (Book Review) 2017 *Journal of Cultural Economics*.
doi.org/10.1007/s10824-017-9301-5
- “Torino Creativa: I centri Indipendenti di Produzione Culturale sul Territorio Torinese”** (with G. Pazzola) 2015, GAI Edizioni.
- “Commons, Anticommons and Semicommons”** in *Encyclopedia of Law and Economics* (Ed. Jürgen Backhaus) 2014, 1-7
- “Cultural Commons. New Perspectives on the Production and Evolution of Cultures”**. (book edited with G. Bravo, M. Marrelli and W. Santagata). 2012, *Edward Elgar*.
- “Virtual Worlds, Online Gaming Communities and Cultural Commons”** (with Borrione P.) in Bertacchini E., Bravo G., Marrelli M. and Santagata W. (Eds.) “Cultural Commons. New Perspectives on the Production and Evolution of Cultures”. 2012, *Edward Elgar*.
- “Atmosfera Creativa. Un modello di sviluppo sostenibile per il Piemonte fondato su cultura e creatività”** (Book edited with W. Santagata). 2012, *Il Mulino*
- “Industrie dei Contenuti e dei Media”** in Bertacchini E. e Santagata W. (Eds.) “Atmosfera Creativa. Un modello di sviluppo sostenibile per il Piemonte fondato su cultura e creatività”. 2012, *Il Mulino*
- “Contractually Constructed Research Commons: An Economic Appraisal”** in De Martin J.C. and Dulong de Rosnay M. (Eds.) *COMMUNLA: the Digital Public Domain*. 2012. Open Book Publishers.
- “Transnational Communities: Shaping Global Economic Governance”** (Book Review) 2011 *International Journal of the Commons* 5 (1), 150-151.
- “From Urban Regeneration to the Creative City: The Role of Cultural Policies in the City of Turin”**. 2009. In Fonseca Reis A. and Kageyama P. (Eds.) *Creative City Perspectives*. Creative Cities Production.
- “Creativity Indexes”** (with W. Santagata). 2009. in Anheier H. and Isar Y. (Eds.) *Cultures and Globalization Series Volume 3: Creativity, Innovation and Cultural Expression*. SAGE Publications
- “Libro Bianco sulla Creatività: Per un Modello Italiano di Sviluppo”** 2009. Walter Santagata (Ed). Milano: Università Bocconi Editore. *Contribution to Chapter 1 and Chapter 2*
- “Regional Legislation in Italy for the Protection of Local Varieties”**. 2009. *Journal of Agriculture and Environment for International Development Vol 103(1), 51-63*
- “What if Hayek Goes Shopping in the Bazaar?”** (with M. Lamieri). 2007. In Takahashi, Shingo; Sallach, David; Rouchier, Juliette (Eds.) “*Advancing Social Simulation: The First World Congress*” Springer

Research and technical activities commissioned by qualified institutions

- 2017- 2018 **Member of the Technical Committee for the program MuSST#2 “Patrimonio Culturale e Sviluppo Locale”** Italian Ministry of Cultural Heritage and Tourism
- 2016 - 2017 **Analysis of Italian Museums Survey 2011-2016** (Indagine ISTAT-MiBACT sui Musei e Istituti d’Antichità).

- Activities: Support to the Italian Ministry of Culture for the analysis of the Italian Museum Survey and design of museums-related cultural policies
Partner: Italian Ministry of Cultural Heritage and Tourism
- 2015-2016 **Local Economic Development Plan of the historic city center of Port Louis** (Mauritius)
 Activities: Estimate non market values of rehabilitation of heritage; design of fiscal incentives for heritage preservation; policy impact assessment.
Contractor: Aapravasi Ghat Trust Fund, UNESCO World Heritage Site.
- Report “Artistic Mobility: Views from European Cities and Artists”** (with S. Bernava)
 Activities: Administration of survey to Culture departments of Eurocities network and to artists; quantitative and qualitative analysis of artists’ mobility and city policies to strengthen artistic mobility.
Contractor: Eurocities
- 2014-2015 **Scientific Report “Mapping Friends of Museums in Italy”** (with Falletti V.)
 Activities: Administration of nation-wide survey to Friends of Museums organizations; quantitative and qualitative analysis of philanthropic support to museums.
Contractor: Centro Studi Silvia Santagata-Ebla, in collaboration with Ufficio Studi of Italian Ministry of Culture.
- 2011 **Analysis of the Impact of Digitization of Access and Reuse of Cultural Collections** within the Research project “Extracting Value of Public Sector Information” (EVPSI)
 Activities: Development of theoretical framework; analysis of case studies.
Contractor: Dipartimento Scienze Giuridiche - University of Torino
- 2011 **CGIAR Centers dissemination strategies of improved germplasm**
 Activities: Literature review
Contractor: Bioversity International - project “Climate Change, Agriculture and Food Security” (CCAFS)
- 2008 – 2009 **Analysis of the implementation of the FAO Treaty (ITPGRFA) by Italy**
 Activities: Policy and institutional analysis
Contractor: Istituto Agronomico d’Oltremare (IAO), Florence
- 2007 – 2008 **Research activity for the draft of the White Paper on Creativity and Production of Culture in Italy.**
 Activities: External expert supporting the Study Commission; quantitative analysis and mapping of cultural and creative industries in Italy.
Contractor: Italian Ministry of Culture
- 2006 **Socio-economic analysis of Fayoum Oasis and Saqqara archaeological area, Egypt**
 Activities: Scientific and research support to the Egyptian Supreme Council of Antiquities for Environmental Monitoring and Management of Cultural Heritage Sites (ISSEM).
Contractor: University of Pisa, Italian Cooperation Agency, Ministry of Foreign Affairs

Conferences and Workshops

- Sept. 2020 Società Italiana Economia Pubblica (online)– Milan, Italy
- Feb. 2020 Rethinking Culture and Creativity in the Technological Era, Florence, Italy
- Oct. 2019 Int’l Conference on Culture, Institutions and Economic Development (CIED) – Matera, Italy
- Sept. 2019 Società Italiana Economia Pubblica – Torino, Italy (Co-Organizer)
- Sept. 2019 9th European Workshop on Applied Cultural Economics, EWACE – Copenhagen, Austria
- June 2019 14th Conference on Arts and Cultural Management (AIMAC) – Venice, Italy
- March 2019 Material Heritage as a Commons Resource, Ostrom Workshop, Indiana University (USA)
- Sept. 2018 Società Italiana Economia Pubblica – Padova, Italy

June 2018 20th ACEI International Conference on Cultural Economics – Melbourne, Australia

Sept. 2017 Società Italiana Economia Pubblica – Catania, Italy

June 2017 6th International Conference of International Association Tourism Economics, IATE - Rimini

Sept. 2016 Annual Conference Società Italiana Economisti, SIE – Milan

June 2016 19th ACEI International Conference on Cultural Economics – Valladolid, Spain

March 2016 Meeting European Public Choice Society, EPCS2016 – Freiburg, Germany

Sept. 2015 7th European Workshop on Applied Cultural Economics, EWACE – Wien, Austria

June 2015 12th Conference on Arts and Cultural Management (AIMAC) – Aix-en-Provence, France

May 2015 Regional Studies Association (RSA) Annual Conference – Piacenza, Italy

Oct. 2014 UNESCO World Forum on Culture and Cultural Industries, Florence

Sept. 2014 Heritage Commons: Towards a participative heritage governance in the third millennium, International Conference promoted by the Italian Ministry of Culture, Torino

June 2014 18th ACEI International Conference on Cultural Economics – Montreal, Canada

May 2014 *Governing Culture: workshop in Memoriam of Walter Santagata, Torino (organizer)*

Nov. 2013 4th Biennial Conference Indian Heritage Cities Network – Pune, India

Sept. 2013 Società Italiana Economia Pubblica – Pavia, Italy

Sept. 2013 6th European Workshop on Applied Cultural Economics, EWACE – Ljubljana, Slovenia

June 2013 17th ISNIE International Conference on New Institutional Economics – Florence, Italy

Dec. 2012 Economics of Heritage – Pune and Bangalore, India

Sept. 2012 First Thematic Conference on the “Knowledge Commons” – Louvain-la-Neuve, Belgium

June 2012 17th ACEI International Conference on Cultural Economics - Kyoto, Japan

Feb. 2012 UNESCO International Expert Meeting on “World Heritage and Sustainable Development” - Ouro Preto, Brazil

Jan. 2012 2nd CSS-Ebla International Workshop on “UNESCO World Heritage: Economics and Policy Issues”, Torino

July 2011 11th Conference on Arts and Cultural Management (AIMAC) - Antwerpen, Belgium

June 2011 Cultural Cities: Development Potential for Communities - Prishtina, Kosovo

Jan. 2011 13th Conference International Association for the Study of Commons (IASC) - Hyderabad, India

Oct. 2010 Ravello Lab, Ravello

June 2010 16th ACEI International Conference on Cultural Economics - Copenhagen, Denmark

Jan. 2010 1st CSS-Ebla International Workshop on “Cultural Commons”, Torino

Oct. 2009 Ravello Lab, Ravello

Oct. 2009 ENCATC Young Cultural Policy Research Forum, Barcelona, Spain

June 2009 Global Science and the Economics of Knowledge-Sharing Institutions, Torino

Jan. 2009 Lugares da Cultura, Santiago de Compostela, Spain

April 2009 2nd Seminar Creative Regions Research Network – Cardiff, UK

July 2008 2nd Transatlantic IP Summer Academy, Alicante and Milano

June 2008 Microbial Commons – Gent, Belgium

Oct 2007 TK and Intellectual Property: Looking at the Future – WIPO, ITC-ILO, Torino

Sept. 2007 Web2forDev – FAO, Rome
Sept. 2007 9th BIOECON Conference – Kings College, Cambridge, UK
May 2007 ESNIE (European School of New Institutional Economics) – Cargese, France
Aug. 2006 WCSS06 (World Congress on Social Simulation) – Kyoto, Japan

Research Interests

Economics of Arts and Culture, Public Economics, Law & Economics, New Institutional Economics

Language skills

English (fluent), Portuguese (fluent), French (basic), Spanish (basic), Arabic (basic), Italian (mother tongue)

I authorize treatment of my personal data, including sensible data, according to D. L. n. 196/2003

Ai sensi degli articoli 46 e 47 del D.P.R. 445/2000, tutte le informazioni riportate e quanto dichiarato in questo curriculum corrisponde a verità.